

CATAPULT COURSE

Cohort 7 timetable*

WELCOME

WELCOME CALL

Optional

Wednesday 24th September 2025
5 - 6pm (GMT)

WEEK 1

MODULE 1

Defining expertise (Focused)
Monetisable skills (Generalist)

Wednesday 1st October 2025
5 - 6pm (GMT)

WEEK 2

MODULE 2

Value propositions and pitching

Wednesday 8th October 2025
5 - 6pm (GMT)

WEEK 3

MODULE 3

Branding yourself

Wednesday 15th October 2025
5 - 6pm (GMT)

HALF-TERM BREAK (2 WEEKS)

WEEK 4

MODULE 4

Using LinkedIn to grow your
network

Wednesday 5th November 2025
5 - 6pm (GMT)

WEEK 5

MODULE 5

Crafting a compelling website

Wednesday 12th November 2025
5 - 6pm (GMT)

WEEK 6

MODULE 6

Setting up and strengthening
your marketing

Wednesday 19th November 2025
5 - 6pm (GMT)

WEEK 7

MODULE 7

Building and reinforcing your
business structure

Wednesday 26th November 2025
5 - 6pm (GMT)

WEEK 8

MODULE 8

Building sales processes (Focused)
Landing paid work (Generalist)

Wednesday 3rd December 2025
5 - 6pm (GMT)