

CATAPULT COURSE

Cohort 6 timetable*

WELCOME

WELCOME CALL

Optional

Wednesday 7th May 2025

5 - 6pm (BST)

WEEK 1

MODULE 1

Defining expertise (Focused)
Monetisable skills (Generalist)

Wednesday 14th May 2025

5 - 6pm (BST)

WEEK 2

MODULE 2

Value propositions and pitching

Wednesday 21st May 2025

5 - 6pm (BST)

HALF-TERM BREAK (1 WEEK)

WEEK 3

MODULE 3

Branding yourself

Wednesday 4th June 2025

5 - 6pm (BST)

WEEK 4

MODULE 4

Using LinkedIn to grow your
network

Wednesday 11th June 2025

5 - 6pm (BST)

WEEK 5

MODULE 5

Crafting a compelling website

Wednesday 18th June 2025

5 - 6pm (BST)

WEEK 6

MODULE 6

Setting up and strengthening
your marketing

Wednesday 25th June 2025

5 - 6pm (BST)

WEEK 7

MODULE 7

Building and reinforcing your
business structure

Wednesday 2nd July 2025

5 - 6pm (BST)

WEEK 8

MODULE 8

Building sales processes (Focused)
Landing paid work (Generalist)

Wednesday 9th July 2025

5 - 6pm (BST)