



PORTFOLIO CAREER *Festival*



13 November 2024
10am - 7pm



The Ministry of Sound, London
103 Gaunt St, London SE1 6DP



Ready to embark on a journey of career development, connection and discovery?

Every experience will be unique and tailored to your portfolio career stage, ambitions and interests. Here's what you can expect on the day*:

8.00 - 10.00	VIP breakfast		
9.00 - 10.00	Arrival & check in		
10.00 - 10.30	A welcome from our founders		
10.30 - 11.30	How to land work as a portfolio professional <i>with Mike Anderson, Mary Agbesanwa, Faris Aranki and Fiona Chorlton-Voong</i>		
11.30 - 12.00	Break + informal networking		
12.00 - 12.30	Collaborative workshops		
	Crafting the perfect value proposition	Overcoming portfolio career challenges	Speed networking
12.30 - 13.30	Lunch		
13.30 - 14.30	Ignite your personal brand with the power of storytelling <i>with Alex Pitt and Fiona Chorlton-Voong</i>		
14.30 - 15.00	Break + informal networking		
15.00 - 15.30	Collaborative workshops		
	The art of strategic selling	Work smarter, not harder	Speed networking
15.30 - 16.00	Break + informal networking		
16.00 - 17.00	What does the future hold for portfolio professionals? <i>with Pip Jamieson, Aušrinė Keršanskaitė, Charlie Rogers and Ben Legg</i>		
17.00 - 19.00	Evening drinks		

*These timings are subject to change prior to the start of this event. You'll be provided with the most up-to-date schedule on the day.

What can you expect from our workshops?

We've got plenty to choose from! **They'll be collaborative and interactive**, meaning you'll learn from our experts as well as from each other. We'll ask you to book the workshops you'd like to take part in when you purchase your ticket - but you can always change your mind.



Overcoming portfolio career challenges

How to maintain momentum when life gets messy

This interactive workshop will get you thinking about the internal, external and contextual factors that stand in the way of your success. You'll examine the key challenges influencing your life and create a strategy for tackling them head-on.



Crafting the perfect value proposition

How to stand out from the competition

Unlock the formula behind creating a powerful value proposition with this deep dive into your offerings and differentiating factors. We'll explore the value proposition canvas, define your niche and help you write a unique value proposition that truly stands out.



Work smarter, not harder

Productivity tips for portfolio professionals

Explore what's stopping you from taking action, the stressors you encounter as your career evolves and the three business personalities you adopt. You'll leave with more accountability, a reflective mindset and concrete actions you can take straight away.



The art of strategic selling

A crash course in business development

Not sure you're getting yourself in front of the right people? This workshop is all about giving you the tools you need to fill your pipeline, establish your sales processes and build the right network. It's time to stop thinking of BD as a task and start building it as a habit.



Speed networking

Fast, fun relationship-building

Don't fancy attending a workshop? Then get to know as many portfolio professionals as you can in 30 minutes with this quick-fire networking session.