



# **Mentorship Programme**

Course overview



## **The Mentorship Programme**

During this course we'll provide you with everything you need to become the most effective business mentor possible. We designed this course after hearing from countless leaders and their teams about the struggles they face finding a good mentor. Working with experts from within the industry and based on our own experiences, we've created an all encompassing programme that will provide you with the tools you need to take your mentoring to new levels of success.



Programme length Cohort 7 is running from Tuesday 4th February until Friday 28th March.



**Programme cost** The programme fee is £2,500.



Programme breakdown

The course consists of fixed learning sessions, pro-bono mentoring and various group assignments.

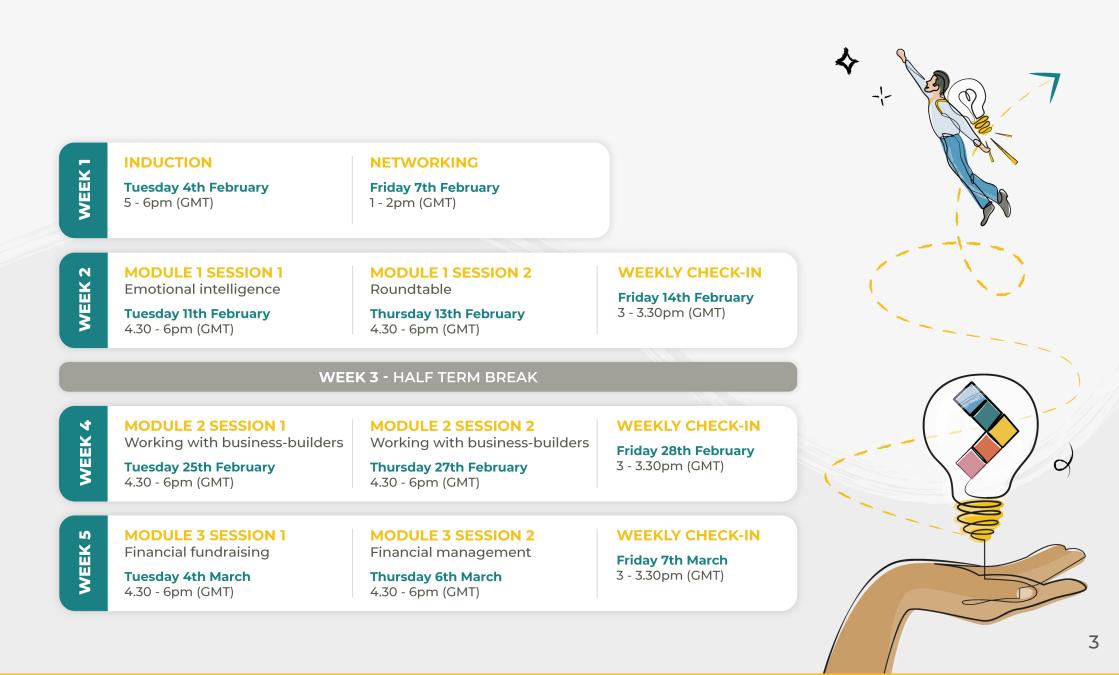


Created by experts

We've worked with the very best experts to bring you each individual module.

## Timetable





WEEK 6	MODULE 4 SESSION 1 Enabling growth Tuesday 11th March 4.30 - 6pm (GMT)	MODULE 4 SESSION 2 Enabling growth Thursday 13th March 4.30 - 6pm (GMT)	WEEKLY CHECK-IN Friday 14th March 3 - 3.30pm (GMT)	PORTFOLIC
WEEK 7	MODULE 5 SESSION 1 Fostering leadership Tuesday 18th March 4.30 - 6pm (GMT)	MODULE 5 SESSION 2 Fostering leadership Thursday 20th March 4.30 - 6pm (GMT)	WEEKLY CHECK-IN Friday 21st March 3 - 3.30pm (GMT)	
	CASE	STUDY PRESENTATIONS		
WEEK 8	MODULE 6 Mentorship Tuesday 25th March 4.30 - 6pm (GMT)	MODULE 7 Leveraging the power of your network Thursday 27th March 4.30 - 6pm (GMT)	WEEKLY CHECK-IN Evaluation Friday 28th March 3 - 4pm (GMT)	
GRADUATION	IN-PERSON CELEBRATION London Date TBC via poll once onboarded From 6.30pm onwards			



## **Programme outline**

This programme is jam-packed with rich content that will inspire you to delve deeper, think differently and reflect on how you approach things. Take a look at how we'll breakdown all the learning on this programme below.



### ONBOARDING

## Course set up

We'll set you up on Slack, add you to our Mentorship Programme calendar and provide you with access to our Wiki page, which will act as an information hub whilst you're taking part in the programme.



### WELCOME

## Meet your cohort

During the first week, we'll make sure everyone's completely onboarded, answer any questions and give you all the opportunity to meet your fellow cohort members and Programme Leaders.



## MODULE 1

## **Emotional intelligence**

Continuing on from your own MBTI assessment, our first module will give you the skills to build on your emotional intelligence, enabling you to better understand and work with your mentees.



## MODULE 2

## Working with business-builders

We'll give you the tools you need to think like a business-builder and to step into your mentee's shoes, as well as to better define the success factors and roadmap for growing, ambitious companies.





## MODULE 3

## Financial fundraising and management

From fundraising to cash flow, growth assumptions to stock options, finance is often top of mind for leaders: so we'll teach you the financial fundamentals to help them succeed.



## MODULE 4

## Enabling growth

Growth is critical for success. We'll explore how to turn ideas into action at each stage in a company's growth, using practical approaches to planning, product, business model, go-to-market and more.



## MODULE 5

## Fostering leadership

This module will give you the tools you need to enable senior leaders and their key people to become better motivators and inspirations within their organisations.



## MODULE 6

## Mentorship

We'll give you tips and tricks to add the most value and offer the optimum support to your mentees, who'll need lots of help prioritising, brainstorming, making decisions and following through.



## MODULE 7

## Leveraging the power of your network

Supporting growth takes expertise on finance, strategy, talent, product, technology, organisation and more. We'll show you how to lean on your network (and the TPC community) to tackle any problem that comes your way.





## **Examination & accreditation**

After successful completion of the training programme, along with the various assignments and final case study, you'll become an official TPC accredited mentor. We believe this is the highest standard for mentors in the entrepreneurial ecosystem.



## Be the first to know about mentoring opportunities

Once you're accredited, we'll list you on this page, add an accredited mentor badge to your TPC profile and invite you to our exclusive Slack channel. Not only do we host regular learning sessions and invite you to in-person events, but you'll also be the first to know about mentoring opportunities that come into the community.





## The application process

#### Do I need to have mentoring experience to be accepted onto the programme?

Not necessarily. The programme is aimed at those who have senior leadership experience - i.e. those who have worked within C-suite roles and helped other leaders to succeed - as a line manager, board member or consultant.

#### Do I need to have startup and scaleup experience to be accepted onto the programme?

Ideally, you need to have worked in an entrepreneurial business, as our emphasis for the programme is on growing companies (which can range from startups and scaleups to SMEs). There is of course a demand for mentors of all business sizes, and many of the skills learnt will be transferable, but our focus and the ecosystem in which The Portfolio Collective mainly operates is focused on fast-paced younger companies. Operating experience within a nimble mid-sized business unit is also helpful.

#### If I'm not successful this time around, can I reapply in the future?

Reapplying for the programme will be dependent on the feedback you receive if your application is not successful this time around. For example, if we suggest you need further experience, and you have since increased your experience and can demonstrate this, then we'd be delighted for you to reapply to a future cohort.

#### If I can't join this time around because of a date clash, when will you be next running the programme?

We're currently in the process of confirming dates for cohort 8. If you would like to register your interest in advance, please complete the register your interest form and we will contact you when booking re-opens.

## **Payments & cancellations**



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#### When do I have to pay for the programme?

If selected, you will be sent an additional application form, contractual documents and payment details. The course fees will need to be paid before the course starts (or, if paying with Klarna, the first instalment will need to be paid before the course starts).

#### Do you offer staggered payments?

We do! Once you've been selected for the programme, we'll send you all the information you need to complete your payment. When doing so, our payment forms gives you the option to pay using Klarna, which allows you to split your purchases into 3 interest-free payments.\*

#### Once I've started, if I decide this isn't for me, can I get a refund?

The financial commitment is made at the beginning of the programme, and we cannot offer refunds unless in exceptional circumstances. If you are unsure at any time, please do contact Fiona and Ben via team@portfolio-collective.com so we can discuss how best to support you through the programme.

#### Do you offer a discount to investors in The Portfolio Collective?

Sadly no, but we have seen several of our investors join us on the programme already, and we'd love to support more of our advocates to develop with this training.

## **Commitment to the programme**

#### When are the modules going to be run?

See timetable on page 3 above.

#### What other commitments will I be expected to make when joining the programme?

We've also outlined the commitments from you as a mentor, and from The Portfolio Collective, here in our terms and conditions. During the final stages of the application process, you will also be asked to sign a commitment statement to ensure all parties are in agreement.

## Onboarding



#### Why do you use MBTI® as an assessment tool?

The MBTI assessment is a global psychometric tool taken by around 2 million people every year. The tool helps leaders create understanding of differences. By developing a clearer sense of self-awareness and awareness of others, you're able to better frame decisions, reduce miscommunication and understand personal needs more effectively. And that's a great skill to have!

#### Do I need to know my MBTI type before signing up?

No, although it's absolutely fine if you have done an MBTI assessment before. On completion of your application, you will be sent a link to complete an MBTI assessment and then you will be asked to book a 1:1 feedback session with our MBTI accredited practitioner before the course begins.

#### I have done my MBTI previously, do I need to do another?

Yes. We take the MBTI assessment a step further with the 1:1 feedback session with our MBTI accredited practitioner. This feedback session is uniquely aligned to the mentorship programme and creates a foundation and framework for the first module on emotional intelligence, and beyond.

#### How will we communicate with one another during the programme?

We will provide you with access to our Slack workspace, specifically for the Mentorship Programme. This will allow you to connect and communicate with the wider TPC team as well as your fellow mentor, as soon as your application is complete.

## During the programme

#### What does the training consist of?

You can expect to spend eight hours per week over the seven modules, to cover up to two live 90 minute sessions (fixed times) per week, plus homework and hands-on mentoring practice (flexible with your schedule).



#### What if I have to miss a session?

100% attendance is expected to ensure you get the most from the programme, but we understand that there may be extenuating circumstances. Once enrolled, if you do have difficulties attending any sessions, please contact contact our Programme Lead, Stephanie, or our Programme Administrator, Charlotte, ASAP.

#### Are the module sessions recorded?

We record the module sessions for internal training purposes and recordings can be made available to attendees who have let us know well in advance that they cannot make a session because of a prior commitment. However, we do still expect live attendance in most instances. Please note, we do not record any breakout room or networking sessions.

#### Who do I talk to if I get stuck?

Please contact Stephanie or Charlotte via the Slack workspace should you get stuck at any point - they and the team will be here to support you throughout the programme.

## **Pro-bono mentoring**

#### How will I be matched to mentees during the programme?

Once selected, and having completed your application, we will then match you with an appropriate mentee based on industry experience, functional skills, personal style and any other factors that may matter to them.

#### What kind of mentees will I get the chance to work with?

We have open application processes for mentees to access pro-bono mentoring and in the last cohort we saw applications from companies including Oxwash, Grantify, Sixley, Barefoot Learning, Turner Capital Group and more. The matching process is based on your industry experience, functional skills, personal style and any other factors that may matter to them.

#### How many hours are expected to be given pro-bono?

A minimum of 4 hours mentoring over the course of the programme, as agreed with your mentee.

#### THE PORTFOLIO COLLECTIVE

#### What happens if a mentee drops out?

The mentees have agreed to advise us of any changes required, and we will reassign you to another mentee if this occurs.

#### I'd like to be a mentee not a mentor - how can I get involved?

We have options for pro-bono mentoring (minimum of four hours over four weeks specific to the cohort timetable), and paid matched mentoring (for an agreed period and rate during the matching process). You can find out more about both options by clicking on the relevant link above.

## Accreditation

#### What is involved with passing the accreditation?

There are four pillars to the accreditation process:

- Observed pro-bono mentoring of a mentee, plus feedback from the mentee
- Presentation of a written case study
- 360 feedback from your peers, mentee and the TPC team
- Full participation in the programme

Passing is contingent on all of the above being met, which is further detailed in the programme Terms & Conditions.

#### What will the case study presentation consist of, and when will I need to give it?

The written case study and presentation is your final assessment on the programme. The presentation will last 10 minutes, with a further 10 minutes of feedback and will take place in the last week of the course. The expectations of this assignment will be explained further before you are introduced to your mentee.

#### Is the accreditation publicly certified?

Not yet, but we are working to ensure that this will be in the future.