

THE NEW CATAPULT COURSE

Cohort 1 timetable*

WELCOME

WELCOME CALL

Wednesday 15th November 2023
5 - 6pm

WEEK 1

MODULE 1

Focused/Generalist tracks

Wednesday 22nd November 2023
5 - 6pm

WEEK 2

MODULE 2

Value propositions and pitching

Wednesday 29th November 2023
5 - 6pm

WEEK 3

MODULE 3

Branding yourself

Wednesday 6th December 2023
5 - 6pm

WEEK 4

MODULE 4

Using LinkedIn to grow your network

Wednesday 13th December 2023
5 - 6pm

HOLIDAY BREAK (3 WEEKS)

WEEK 5

MODULE 5

Crafting a compelling website

Wednesday 10th January 2024
5 - 6pm

WEEK 6

MODULE 6

Setting up and strengthening your marketing

Wednesday 17th January 2024
5 - 6pm

WEEK 7

MODULE 7

Building and reinforcing your business structure

Wednesday 24th January 2024
5 - 6pm

WEEK 8

MODULE 8

Focused/Generalist tracks

Wednesday 31st January 2024
5 - 6pm

*Scheduled timetable is subject to change, applicants will be advised with notice should changes be required.